

# PRESS RELEASE



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## **NEW Construction Alliance Fall 2023 Quarterly Meeting set for October 12**

*Diverse speaker lineup will focus on workforce development initiatives within industry*

NEW NORTH, September 14, 2023 – The Fall 2023 Quarterly Meeting of the NEW Construction Alliance (NEWCA) – focused on workforce development within the construction industry – will be held on October 12, starting at 4 p.m. Anyone interested in hearing diverse speakers on strategies to grow the construction industry workforce is welcome to attend.

Among the scheduled speakers on the topic of workforce initiatives are Tania Kilpatrick of CESA 6, on youth apprenticeship programs; Jennifer Marks of Highway Construction Skills Training program (HCST), on women and minority recruitment; and Steve Janke of Mission Wisconsin, on military-talent recruitment and training initiatives such as SkillBridge as part of the New North Hires Heroes program.

Industry leaders, educators and stakeholders will come together to discuss and strategize the future construction workforce, along with addressing local opportunities in skill development and diversity to assist in meeting the region's construction talent needs.

The NEWCA Fall 2023 Quarterly Meeting will be held at Holidays Pub & Grill, 3950 N. Richmond St. in Appleton. Following interactive presentations, the event will conclude with networking, including food and drinks, from 5:30-6:30 p.m.

Event registration is available at <https://bit.ly/NEWCA2023FallMeeting>. Admission is \$10 for NEWCA members and \$20 for guests.

Questions about the event can be directed to New North Industry Alliance Director Jason Mathwig at [jason.mathwig@thenewnorth.com](mailto:jason.mathwig@thenewnorth.com) or 920.336.3860.

The [NEW Construction Alliance](#), under the leadership of New North Inc., is an association of employers in the construction trades, collaborating to work with educators, workforce development entities, economic development organizations and governmental bodies to promote careers in the building and construction trades within Northeast Wisconsin.

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New North, Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara. [www.thenewnorth.com](http://www.thenewnorth.com)

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