

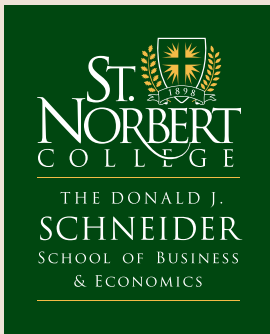
# Navigating the Future:

New North Business Intelligence  
Research Findings

Feb. 20, 2019

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F. K. Bemis International Center  
St. Norbert College



**New North Business  
Intelligence Research  
Findings and Discussion  
on Navigating the  
Future**

Hendrickson Dining Room  
F. K. Bemis International Center  
St. Norbert College  
Feb. 20, 2019

7:15-7:30 a.m. **Arrival/Networking**

7:30 a.m. **Welcoming Remarks**

Brian J. Bruess, President, St. Norbert College  
Jerry Murphy, Executive Director, New North  
John Kreul, CIO and VP of Supply Chain, Bemis Co.;  
Chair of Business Intelligence

7:40-7:55 a.m. **Research Findings: Leadership and Talent Gap**

Jamie Lynch, Director of the Strategic Research Institute at  
St. Norbert College; Associate Professor of Sociology

8-8:20 a.m. **Panel Presentation: Leadership and Talent Gap**

Moderator:

Oliver Buechse, Executive Director,  
Advancing AI Wisconsin

Panelists:

Mary Goggins, President, Encapsys  
Dean Stewart, Executive Director,  
Center for Exceptional Leadership

8:20-8:40 a.m. **Table Discussion: Leadership and Talent Gap**

8:40-9 a.m. **Research Findings: Innovation & Technology**

Jamie Lynch, Director of the Strategic Research Institute at  
St. Norbert College; Associate Professor of Sociology

9-9:20 a.m. **Panel Presentation: Innovation and Technology**

Moderator:

Oliver Buechse, Executive Director,  
Advancing AI Wisconsin

Panelists:

Joe Bashta, CEO, Axicor  
Mitch Weckop, CEO, Skyline Technologies  
Alan Gonzalez, Process Tooling Manager-Technical Services,  
Nemak

9:20-9:45 a.m. **Table Discussion: Innovation and Technology**

9:45-10 a.m. **Closing Remarks/Forward Action**

Jerry Murphy, Executive Director, New North  
John Kreul, CIO and VP of Supply Chain, Bemis Co.;  
Chair of Business Intelligence

## **Presenters**

### **Oliver Buechse – Moderator**

Oliver is the founder of My Strategy Source, his own strategy advisory firm, and co-founder and executive director of Advancing AI Wisconsin, a not-for-profit aiming to help create awareness for digital disruption and help stakeholders in Wisconsin prepare for anticipated change. He is a director emeritus of New North and has been involved in various New North initiatives over the years, including FINN and the business intelligence committee. A native of Germany, Oliver now makes his home in the New North with his wife and three sons.

### **Dean Stewart**

Dean Stewart is the executive director of the Center for Exceptional Leadership in the Schneider School of Business & Economics. He earned his Bachelor of Business Administration degree from St. Norbert College; his MBA from the University of Wisconsin Oshkosh; and his Doctor of Education from the University of Wisconsin-Stout. He has also served as a strategic leadership consultant to organizations including the Green Bay Packers and the Wisconsin Builders Association.

## **Jamie Lynch**

Jamie Lynch is an associate professor of sociology and director of the Strategic Research Institute. He received his doctorate from The Ohio State University. His academic interests pertain to health, education and social stratification; at St. Norbert, he teaches course in those subjects as well as statistics.

## **Joe Bashta**

Joe's career in the technology industry spans over 30 years. It began in the mid-1980's in Australia, in the then-nascent Information Systems industry. Since then, Joe has worked in numerous disciplines and held a variety of roles with increasing responsibilities and positions nationally and internationally. Those positions and experiences led to his current role as co-founder and CEO of Axicor. Joe likens establishing and expanding this boot-strapped A.I. solutions start-up to undertaking a real-time MBA practicum.

## **Presenters**

### **Mary Goggans**

Goggans is president of Encapsys, LLC, a global innovator and manufacturer of encapsulated products. She previously was vice president and general manager of the Encapsys division of Appvion, a specialty papermaker, following a 25-year career in leadership at Kimberly-Clark Corp. Goggans received a Bachelor of Science degree in chemical engineering from the University of Virginia in 1983.

### **Mitch Weckop**

Mitch has served as the CEO of full-service IT consulting firm Skyline Technologies since 2010. Prior to Skyline, he held leadership roles as a general manager, worked in brand management and sales, and was a manufacturing operations leader.

### **Alan Gonzalez**

Alan Gonzalez is a process tooling manager-technical services at Nemak. He has 9+ years of international experience in starting up aluminum foundries and implementing new casting processes. Alan received his master's degree in product development and materials engineering from Jököping University, Sweden.





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